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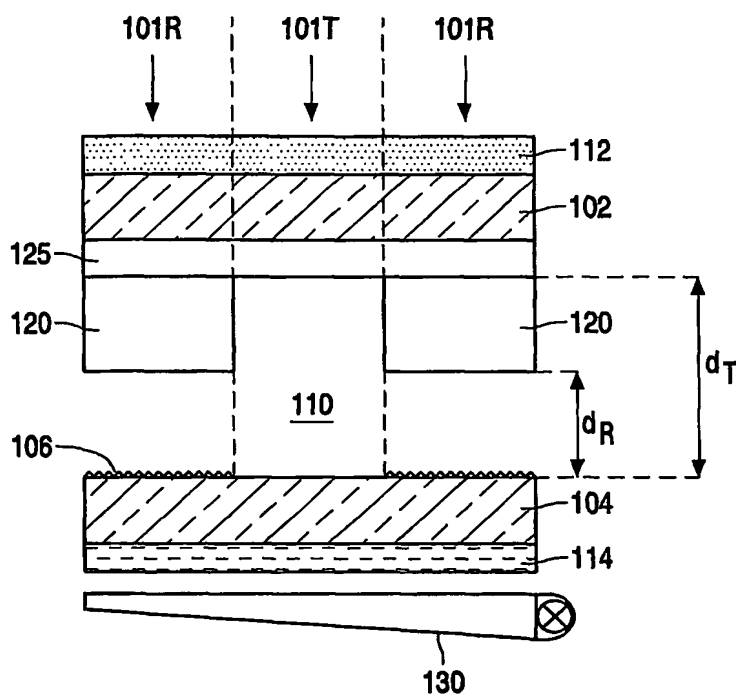
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(54) Title: TRANSFLECTIVE LIQUID CRYSTAL DISPLAY DEVICE



(57) Abstract: A transreflective Liquid Crystal Display device has a liquid crystalline (LC) cell with reflective portions (101 R) and transmissive portions (101 T). The LCD device has a dual cell-gap design, the cell gap (d_T) for the transmissive portions differs from the cell gap (d_R) for the reflective portions. According to the invention, this cell gap difference is effected by means of an optical retarder (120) inside the LC cell. A thickness of said optical retarder (120) is such as to compensate the difference in cell gaps. Preferably, the optical retarder is a patterned retarder extending essentially only over the reflective portions (101 R) of the cell, and having quarter wave retardance.



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